

MODSQUAD

COMMUNITY MANAGEMENT BY MODSQUAD

You're ready to grow your online community to the next level while keeping your customers safe and happy. There's an enormous upside to fostering brand loyalty within the digital realm. With this much potential you need the best community management around.

YOU NEED THE MODS!

What's our super-secret power? Our Mods are your customers; that's what sets us apart. Together, we'll work to create a profile of the perfect team of heroes for your needs, from language and location to appropriate skill sets for your services.

Each and every one of our Mods will have a true passion for your brand — they're enthusiastic consumers who already possess an inherent understanding of your offerings. Our Mods will create strong relationships with your audience and will assemble an insightful, organic content strategy specific to your needs.

We recruit the best and the brightest digital community managers to our global network. ModSquad is multilingual (responding in more than 50 languages) and flexible, offering 24/7/365 service.

With our transparent fees, our super team will prove the extraordinary value of having a powerful brand advocate in this key position.

We are the Mods. Digital engagement is our movement.

MODSQUAD COMMUNITY MANAGEMENT SUPER POWERS

Our Mods will use their extraordinary talents for good.

- Seek out influencers and advocates
- Build relationships with your customers
- Strategize based on your needs
- Create compelling content
- Develop events, contests, and discussions
- Steer your community in a positive direction
- Report and analyze data
- Grow communities by leaps and bounds
- Offer competitive analysis, consumer insight, and industry trends

ModSourcing:
Outsourcing,
Modernized



MODSQUAD

COMMUNITY MANAGEMENT

Whether you're looking to foster a growing online community or guide an active community of brand enthusiasts — in social media or your own site — ModSquad offers the ideal solution for your needs. Here's what we can do.

IMPLEMENT THE PERFECT STRATEGY

ModSquad will partner with you to determine best practices for safety and general design, and to develop your social platforms. For those communities needing rescue, the Mods will swoop in to set things in a positive direction, re-engaging users and bringing in new customers.

CREATE BRAND AMBASSADORS

Customers engaging with your brand offer you the perfect opportunity to foster an ongoing relationship. They've already shown their interest; we'll make sure they're shouting your brand's praises from the rooftops. From power users to customers with questions and concerns, our global, multilingual team of experienced professionals will engage your audience and ensure a truly powerful brand experience.

RUN COMMUNITY CAMPAIGNS

When you want to make a splash, we know how to do it in style. From social campaigns and promotions to cross-channel events, ModSquad brings it all together. We develop smart, compelling campaigns that engage existing followers and draw in new community members.

GROW YOUR COMMUNITY

ModSquad's community managers also identify community patterns and trends, channeling invaluable customer feedback to your team. Our crack managers can design and implement strategy, and may also supervise a team of moderators, track metrics, provide regular reports, and direct social media efforts. We can provide part-time, full-time, or 24/7/365 service for your community, alleviating the need to hire an experienced specialist.

ModSquad

ModSquad is a global provider of managed digital engagement services. Our experienced professionals engage your customers and communities on a personal level across online, mobile, ecommerce, in-game, application, and social media channels. ModSquad offers expert-level service in customer support, moderation, social, and community. We've strategized, designed, and delivered digital initiatives for clients in more than 70 countries, with the capacity to respond in 50+ languages and dialects.

FOR MORE INFORMATION, PLEASE CONTACT THE MODSQUAD SALES TEAM:
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